



The East London Pub Co Limited – Background

The company was founded in 2014 by Patrick Frawley, with his first venue the famous Ten Bells in Spitalfields. Patrick has a great passion for creating high quality pubs and bars in London. The company mission is to produce character rich spaces built on traditional values, offering a modern-day pub experience.

Patrick has a Hospitality Management Degree from Shannon College of Hotel Management and has worked in hospitality all his life. He has worked across various different sectors within the industry and for the past 16 years has built a very successful restaurant and bar business in Ireland. Patrick now heads up a team of over 200 employees between the countries.

Patrick is supported by three key personnel at centrally. Graham Harris looks after financial and back of house operations. He has 15+ years' experience in the licensed trade having worked at organisations including JD Wetherspoons, Novus Leisure, and Polpo, as well as having run his own cafes. Graham has held a personal license since 2013.

Carly Pickering looks after all training and recruitment. She has a wealth of industry experience, including having worked at Novus Leisure.

Sarah Macanulty is head of marketing, sales and events. She has also spent some time at Novus Leisure as well as working in a number of small, premium bar groups within London.

At a venue level the Executive team is supported by an experienced management team. At the Gun, the manager/DPS Rachael Scallon, has worked in various management positions in bars and restaurants since 2003 including most recently as head of hospitality for the Ministry, prior to which she was a senior general manager at the Soho House group.

The company spent £2.5 million on a complete fit out of the Gun. They were handed over the site as a shell and have put in a high-quality finish throughout. It is a premium bar with a high-quality food offer, and a fully fitted, high spec kitchen.